



TEAM HUDDLE

2022 Annual Report
YMCA OF CENTRAL STARK COUNTY

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UNITED STATES FOOTBALL LEAGUE

Constellation
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the
Y
TRACK

TEAM LETTER

2022

TEAM YMCA:

"IT'S GO TIME!"

This has been a phrase we started using a lot in 2022 to emphasize that our YMCA's and our communities we serve were getting back to normal. It was time for us to move ahead and put the pandemic in our rear view. As a YMCA, our team is made up of our dedicated staff, volunteers, donors and community supporters, working together each and every day to make an impact in the lives of others. In 2022, our branches started feeling busier and many of our members who we had not seen in a year started back at our Y's to get their wellness routines on track. Some of our highlights this past year include:

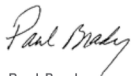
- Our member usage was up over 30% vs 2021
- Thanks to our dedicated campaigners and donors, our Annual Campaign raised the most in our history in '22 with over \$800,000 raised to support our Y's impact.
- YMCA branch special events hit record levels with two new events- the Eric Snow Family Y's Derby Party and the Paul & Carol David Y's Dueling Pianos event, adding to our already very successful existing signature branch events in Minerva, North Canton, Meyers Lake, Canal Fulton and Louisville.
- Dogwood pool had record attendance as families enjoyed the outdoor aquatic facility.
- Summer Day Camp was highlighted with mentors working with our kids during camp.
- Facility investments were highlighted with the remodeled locker rooms at Meyers Lake and the start of our refresh project at the Louisville branch. We also made significant investments in new wellness equipment at our branches.

We continued to invest in community outreach programming and our Y on the Fly program continues to expand their reach out in the greater Stark County community. Our strategic commitment remains to expand the reach of the YMCA beyond just our physical branch locations.

We join with many organizations in the on-going staffing challenges, especially for our childcare and aquatics programs. This will remain one of our biggest obstacles to a full recovery post COVID. We are committed to finding new ways to recruit staff excited to be a part of our Y team and to retain the dedicated staff team that has helped make our Y so successful.

As you read through our annual impact report, just know that we appreciate all that you do to make our YMCA successful in delivering our mission and making a difference in the lives of others.

Thank you for being a part of TEAM YMCA!



Paul Brady
Chair, Board of Trustees



Rich Micelli
Chief Executive Officer

TEAM ROSTER

BOARD OF TRUSTEES

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KAREN BRENNEMAN-PAST CHAIR

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Stark County Educational Service Center

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The Deuble Foundation

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JON SMITH

Assured Partners, Inc.

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JUDGE CHRYSSEA HARTNETT

Stark County Court of Common Pleas

DR. MARY LYNNE BLEVINS

Louisville Vision Center

ANDREA PERRY

City of Canton

ASSOCIATION LEADERSHIP

ASSOCIATION SERVICE CENTER

4700 Dressler Rd, Canton, OH 44718

Chief Executive Officer | Rich Micelli

Chief Development Officer | Michelle Aladich

Chief Financial Officer | Keith Hendricks

VP of Operations | Jennifer Anderson

VP of Operations | Benjamin Wheeler

VP of Child Care and Camping | Heidi Wilson

Director of Human Resources & Risk Management | Shantel Bradley

Director of Community Development | Michael T. Brown

Director of Marketing & Communications | Brandon Bussey

Director of Information Technology | David Fessenden

Controller | Robin Pippert

BRANCH LEADERSHIP

ALLIANCE FAMILY YMCA

Executive Director | Andrea Lee

Board Chair | Dustin Burgess

ERIC SNOW FAMILY YMCA

Executive Director | Meagan Shaheen

Board Chair | Ralph Lee

LAKE COMMUNITY YMCA

Executive Director | Allen Mangus

Board Chair | John Fuller

LOUISVILLE AREA YMCA

Executive Director | Amy Simpkins

Board Chair | Ray Jensen

MEYERS LAKE YMCA

Executive Director | Meagan Shaheen

Board Chair | Chris Lewis

MINERVA AREA YMCA

Executive Director | Teresa Arrasmith

Board Chair | Mike Repella

NORTH CANTON YMCA

VP of Operations | Benjamin Wheeler

Board Chair | Dennis Thomas

PAUL & CAROL DAVID YMCA

VP of Operations | Jennifer Anderson

Board Chair | Michael Flory

SCHALMO FAMILY YMCA

Executive Director | Pam Leddon

Board Chair | Paul Middlecoop

YMCA CAMP TIPPECANOE

Executive Director | Richard Basnett

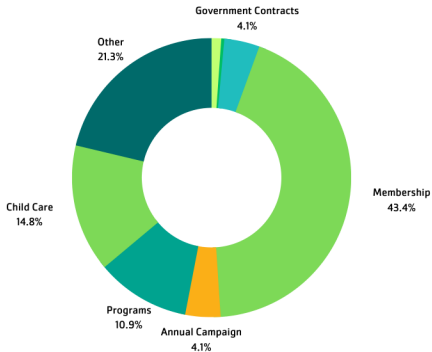
Board Chair | Kelly Sweeney

SEASON IN REVIEW

2022

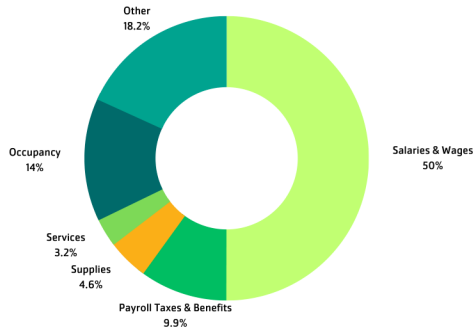
2022 INCOME

Contributions	\$209,907
United Way	\$66,211
Government Contracts	\$774,353
Membership	\$8,205,625
Annual Campaign	\$771,108
Programs	\$2,055,788
Childcare	\$2,797,451
Other	\$4,023,985*
TOTAL	\$18,904,428



2022 EXPENSES

Salaries and Wages	\$9,133,015
Payroll Taxes & Benefits	\$1,812,011
Services	\$589,312
Supplies	\$845,435
Occupancy	\$2,550,316
Other	\$3,323,009
TOTAL	\$18,253,098
NET INCOME (LOSS)	\$651,330



*Includes Child Care Pandemic Grant Funds

Unaudited

SCOREBOARD

2022

Youth Learned to Swim

2,367

Total People Served

107,915

Youth in Child Care

2,261

People Employed

1,425

Received Assistance

5,174

Assistance Awarded

\$1,255,756

Youth in Sports

6,035

BIGGEST SUPPORTERS

2022

The YMCA of Central Stark County is a community organization that relies on a TEAM approach to providing programs and services.

These community MVPs make this possible!

THANK YOU to our 2022 program and project partners and funders.

PARTNERS:

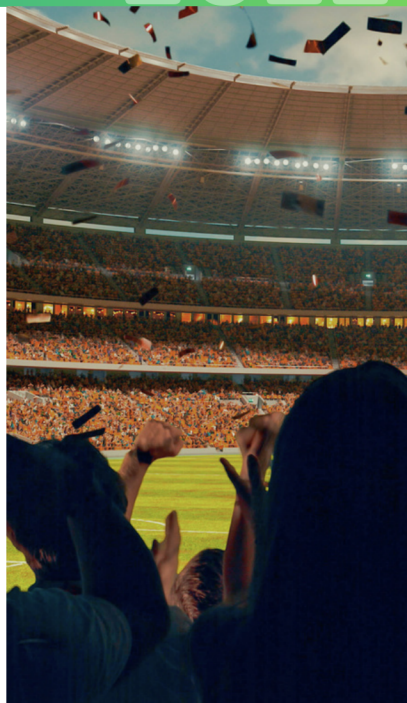
Alliance City School District
Canton City School District
Child & Adolescent Behavioral Health
City of Canton
City of North Canton
Jackson Local School District
Jackson Township
Lake Local School District

Louisville City School District
Minerva Local Schools
North Canton City Schools
Northwest Local Schools
Plain Local Schools
Sandy Valley Local Schools
Stark Metropolitan Housing Authority

PROGRAM & PROJECT FUNDERS:

AEP Foundation
Greater Alliance Foundation
Health Foundation of Greater Massillon
Huntington Bank Foundation
KeyBank Foundation
Leonard A & Shirley E Harvey Foundation
Marjorie E. Shoup Trust
Marathon Petroleum Foundation Inc
NBPA
North Canton Medical Foundation
Ohio Department of Job & Family Services
Ada C. & Helen J. Rank Foundation
Rotary Club of Canton
Rotary Club of North Canton

Sisters of Charity Foundation
SoL Harris/Day Architecture
Stark Community Foundation
The Albert & Edith Flowers Foundation
The Deuble Foundation
The Fred F. Silk Charitable Foundation
The Hoover Foundation
The Ronald C & Patricia A Miller Philanthropic Fund
Timken Foundation of Canton
United Way of Greater Stark County
YMCA of the USA
Ken & Peggy Zellers
Richard W. Zellers



BIG GAME HIGHLIGHTS

2022



MINORITY ACHIEVERS HBCU / STEM BUS TOUR

The Y Minority Achievers Spring Break HBCU College Tour is a week-long experience for 24 Stark County teens, grades 10-12, to engage in an enriching experience to help prepare them for the next level after high school graduation. The tour is fueled by a generous donation from the Marathon Petroleum Company.

Students are exposed to campus life while learning about financial aid, building positive relationships with new friends, and learning how to respect one another. Participants view colleges firsthand, including student centers, dormitories, classroom settings, and identify equity and cultural supports available to them through university services.

The tour also includes stops at historical/cultural museums and landmarks.



AEP STEM GRANT AT THE Y

According to the U.S. Department of Education, "All young people should be prepared to think deeply and to think well so that they have the chance to become the innovators, educators, researchers, and leaders who can solve the most pressing challenges facing our nation and our world, both today and tomorrow." But, right now, not enough of our youth have access to quality STEM learning opportunities and too few students see these subjects as possible careers.

In response, the YMCA of Central Stark County partnered with the AEP Foundation to create opportunities for youth to explore STEM and develop decision-making, problem-solving and analytical skills. STEM programming is implemented in curriculum through out of school time programs and day camp.



BIG GAME HIGHLIGHTS (CONTINUED)

2022



Y ON THE FLY

The “Y on the Fly” initiative delivers a mobile “Y without walls” programming experience directly to underserved communities outside of the Y’s current service areas. This “Y without walls” experience delivers food, academic enrichment, physical activity, and nutrition education that provides out-of-school time safe spaces, encourages learning, and inspires imagination. The initiative addresses the following three (3) needs and opportunities in our community: Youth Development with Healthy Living and Academic Enrichment, Food Insecurity, and Socialization and Healthy Living with Active Older Adults.

With the generous support from nine community funders, the YMCA of Central Stark County was able to launch and deliver “Y on the Fly” in Canton and Alliance during the Summer of 2020. Through the continued support of the local philanthropic community, we’ve expanded the initiative to the Western Stark County and Canton South communities.



SAFETY AROUND WATER

Drowning can happen nearly anywhere with standing water, but as a parent or caregiver, you can’t keep your kids sidelined. By equipping kids with the tools they need to be confident in and around water, they’ll be able to reap the health benefits of exercise, bond with family and friends and take pride in their new skills — safely. Teaching children how to be safe around water is not a luxury; it is a necessity. The YMCA of Central Stark County is committed to removing barriers that limit all people from developing their full potential, and that includes being safe around water.

Through the support of funding from the Y-USA, our Safety Around Water Program reduces the risk of drowning by giving children confidence in and around water. The program is geared toward unintended entries into the water and safety. Our goal is that if a child falls in, they can swim, float, swim, tread, and exit the water.



FANS REACTION

2022

“
I love the fact that my teens can go to the Y and play basketball and spend time with their friends while also knowing they are safe.”

“
I enjoy being able to go to open gym with my kids and meeting up with other families. We enjoy playing different games in the gym just having fun.”

“
I love the Y! It's been a staple in my family's life and wellness journey for a long while. Staff are friendly, and I've made good friends over the years.”

“
The YMCA community is very caring and there are always events and sports classes for my children. It allows my children to enjoy sports, make friends, and develop various skills.”

“
I love how kind the employees are in the child watch! My 3 kiddos love going to play while I work out and they're always so patient with them!”



GAMEDAY EVENTS



Lake Senior Health Fair



Meyers Lake Reverse Raffle



Alliance Kids Color Run



Eric Snow Family Y Derby Party



Paul & Carol David Y Duelling Pianos



27th Annual Minerva Auction



26th Annual Louisville Auction



44th Annual North Canton July 4th Race



Schalmo Family Y Night at the Races

YMCA OF CENTRAL STARK COUNTY LOCATIONS

MEMBERSHIP LOCATIONS

ALLIANCE FAMILY YMCA
205 S. Union Ave
Alliance, OH 44601
330 823 1930

MINERVA AREA YMCA
687 Lynnwood Dr
Minerva, OH 44657
330 868 5988

ERIC SNOW FAMILY YMCA
420 3rd St. NW
Canton, OH 44702
330 458 2403

NORTH CANTON COMMUNITY YMCA
200 South Main St
North Canton, OH 44720
330 499 2587

LAKE COMMUNITY YMCA
428 King Church Ave SW
Uniontown, OH 44685
330 877 8933

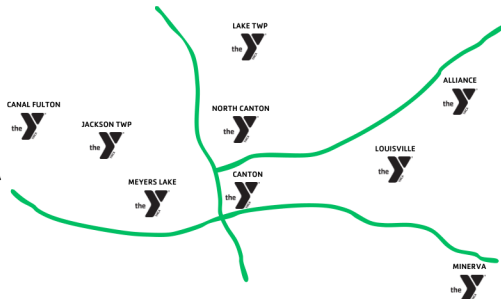
PAUL & CAROL DAVID YMCA
7389 Caritas Circle NW
Massillon, OH 44646
330 830 6275

LOUISVILLE AREA YMCA
1421 South Nickelplate
Louisville, OH 44641
330 875 1611

SCHALMO FAMILY YMCA
976 Canal St
Canal Fulton, OH 44614
330 970 0123

MEYERS LAKE YMCA
1333 North Park Ave NW
Canton, OH 44708
330 454 9018

ASSOCIATION SERVICE CENTER
4700 Dressler Rd
Canton, OH 44718
330 491 9622



PROGRAM FACILITY LOCATIONS

NORTH CANTON CHILD DEVELOPMENT CENTER
315 N Main St
North Canton, OH 44720
330 305 5437

NORTH CANTON GYMNASTICS CENTER
7241 Whipple Ave
North Canton, OH 44720
330 498 4082

YMCA CAMP TIPPECANOE
81300 YMCA Road
Tippecanoe, OH 44699

DOGWOOD OUTDOOR POOL
365 NE Seventh St
North Canton, OH 44720

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

www.ymcastark.org

